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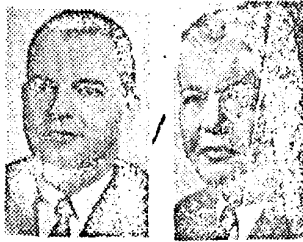
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WASHINGTON STAR

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## Other executive changes:

Edgar Swasey Jr., 20-year veteran in advertising and public relations, has joined the Washington firm of Arthur



Blankenstein

Swasey

J. Lamb, Inc., as director of public relations and copy supervisor. He formerly served with the Central Intelligence Agency, Gardner Advertising, and NW. Ayer & Son, Inc.

## Swasey Joins Lamb Agency

Edgar Swasey Jr., advertising and newspaper veteran, has joined the staff of Arthur J. Lamb, Inc., advertising and public relations firm. He will direct the firm's public relations. He formerly was with Gardner Associates and N. W. Ayer & Son, Inc. Before joining the Lamb agency he was with the Central Intelligence Agency. He has a bachelor's and law degrees from the University of California and also took graduate law courses at Harvard University. He is a member of the California State Bar Association.



Swasey